

apexanalytix Cookie Policy

Introduction

This Cookie Policy (“Policy”) explains how cookies and similar technologies are used on the apexanalytix website, applications, solutions, and other similar services provided by us to you (collectively, the “Services”). By using our Services, you consent to the use of cookies in accordance with this policy.

General Provisions

What Are Cookies?

Cookies are small text files stored on your device when visiting a website. They help us enhance your experience by remembering your preferences and providing personalized content.

Types of Cookies We Use

Essential Cookies: These cookies are crucial for the application's basic functions and cannot be turned off in our systems. They are usually set in response to actions you take, such as logging in or filling in forms.

How We Use Cookies

We use cookies to:

- Identify you on our application for session management
- Ensure the security of our platform
- Provide essential features and services you have requested

Managing Cookies

As we only use essential cookies, there are no options to disable them without impacting the functionality of our application. You can manage your cookie preferences through your browser settings.

Country-Specific Provisions

European Union (EU): In compliance with the ePrivacy Directive (Directive 2002/58/EC) and General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679), we inform you that essential cookies are necessary to perform our contract with you and do not require consent. However, we provide transparency about their use. You have the right to withdraw your consent at any time.

United Kingdom: In compliance with the UK GDPR and PECR, we inform you that essential cookies do not require consent. However, for non-essential cookies, we ensure that explicit consent is obtained prior to their placement. We provide clear and comprehensive information about our use of cookies and allow users to manage their cookie preferences.

Canada: Under the Personal Information Protection and Electronic Documents Act (PIPEDA) and Canada’s Anti-Spam Legislation (CASL), we ensure that we obtain meaningful consent for the use of cookies that collect, use, or disclose personal information. We provide users with clear information about the purposes of data collection via cookies and allow users to manage their consent preferences.

Australia: In compliance with the Australian Privacy Principles (Privacy Act 1988) and the Australian Privacy Principles (APPs), we ensure transparency in how we use cookies. We provide detailed information about the types of cookies used and their purposes. Consent is obtained where required, and users are given the opportunity to manage their cookie settings.

China: In accordance with the Personal Information Protection Law (PIPL), we obtain clear and informed consent for the use of cookies that process personal information. We ensure that users are informed about

the types of cookies used, their purposes, and the rights users have regarding their personal information. Users are provided with the ability to manage their cookie preferences.

Brazil: In accordance with the Brazilian General Data Protection Law (LGPD), we only use essential cookies that are necessary for the legitimate interests of our platform.

California, USA: Under the California Consumer Privacy Act (CCPA), we ensure that our use of essential cookies complies with data protection and privacy requirements.

Future Jurisdictions; Updates

We are committed to complying with cookie regulations in any jurisdiction that may implement such laws in the future. We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Please revisit this page regularly to stay informed about our use of cookies.

Contact Us

If you have any questions about our Cookie Policy, please contact us at:

Attention: Data Privacy Officer
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1501 Highwoods Blvd., Suite 200
Greensboro, NC 27410 United States
privacy@apexanalytix.com

By using our application, you agree to the use of essential cookies as described in this policy.